

The Heartland Institute
Endorsements

December 2011

Dr. John A. Baden

President, Foundation for Research on Economics and the Environment

I find The Heartland Institute's success truly remarkable, a tribute to intelligence, entrepreneurial skills, crazy ambition, perseverance, and insulation from political and business pressures. Its driving force is a dedication to liberty, small government, and the rule of law. It is highly sensitive to the abuse of political power. When times get tough, the classical liberal values expressed in America's constitution are at risk. Fortunately, America finally has organizations with the will and the capacity to alert citizens of pending dangers and offer alternatives. Heartland stands out among them.

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Morton Blackwell

President, The Leadership Institute

The Heartland Institute produces high quality publications, well researched and persuasively written in an attractive style. Joe Bast and his staff have more fun promoting liberty than many other think tanks.

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Ed Crane

President, Cato Institute

The Heartland Institute is a vital part of the classical liberal movement, reaching more state legislators than any other group, doing a remarkable job advancing free market, limited government principles.

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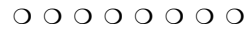
Hon. Jim DeMint

U.S. Senator - South Carolina

For a quarter of a century, The Heartland Institute has valiantly promoted free market solutions to our nation's problems, including parental choice in education and increased competition and personalization in health care. The Heartland Institute recognizes that if people are free to compete they do a much better job solving social problems and stimulating economic growth than any government bureaucracy.

In short, the Heartland Institute promotes individual liberty – a priceless, God-given right. Now more than ever we need to stand up against the socialist agenda threatening America. I applaud The Heartland Institute for its work to sustain our economy and culture. Thank you for supplying first rate ideas to our

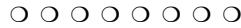
nation for the past 25 years and here's to many years to come!



Peter Ferrara

Author, America’s Ticking Bankruptcy Bomb

The Heartland Institute has been heroic in its work on global warming, becoming a world leader on the issue. Indeed, its careful, objective, and scientifically oriented work is the globally recognized alternative to the UN’s Intergovernmental Panel on Climate Change (IPCC). Heartland has also sponsored cutting-edge, path-breaking entitlement reform, offering the key to unlocking political viability. That is why these ideas are sweeping policy and political circles in Washington and elsewhere. Heartland has long been doing the same regarding state and local policy innovations and reforms, where it is also recognized as a national leader.



Ed Feulner

President, The Heritage Foundation

Joe and Diane Bast and the entire team have provided a great voice of freedom from the Heartland and from my home town of Chicago.

Whether it’s providing information to state representatives and local chambers, or bringing together consumer advocates for health care reform, or bringing scientists and academics together to discuss the truth about global warming, you’ve been on the front lines on so many issues providing the intellectual ammunition to win the battles. Yes, the fight continues and in fact each day the stakes seem so much higher. We’re proud at Heritage to partner with you and pleased to have you as good friends.



Dr. Milton Friedman

Nobel laureate

School Reform News is a reliable, well-written source of information on the exploding movement to reconstruct our educational system.



Hon. Pamela Gorman

State Senator – Arizona

Few organizations offer the depth of discussion Heartland does on the important issues facing my state today. They have become my first stop when seeking evidence-based arguments for solid public policy.



Hon. James Inhofe

U.S. Senator - Oklahoma

For two and a half decades, you have successfully worked to promote and develop solutions to some of the most challenging problems of your time. Your work is particularly important today as big government liberals rule the day in Washington. Let me say thank you for your hard work. There is no question that in the past few months that conservatives have been rallying together for smaller and more responsible government. The Heartland Institution is one of the reasons we are making a comeback.

Roy Innis
Chairman, National Chairman, Congress of Racial Equality

Heartland is the indispensable component in winning the fight against the extreme environmentalists.



Hon. Ted Kanavas
State Senator – Wisconsin

School Reform News is a tremendous resource for those of us making education policy on a daily basis. The breadth of the reporting is the publication’s best asset and I consider it a mandatory read.



David Keene
Former Chairman, American Conservative Union

I’ve followed the work of The Heartland Institute since its founding and I’m continually impressed by the quality and persuasiveness of the work it produces and the influence that work has had at the state legislative level. I don’t believe there are many who would argue with the fact that Heartland today is the most influential and, hence, indispensable free-market policy institute outside Washington.



Hon. Vaclav Klaus
President, Czech Republic

In the Communist era, the idea of a think tank didn’t really exist. It was an impossible institution. The Heartland Institute is one of the leading institutions of that kind. For me to discover Heartland and to get in touch with it two years ago was a revealing experience.



Hon. Eric Koch
State Representative – Indiana

Health Care News provides policymakers with a market-based, patient-centered analysis of what is

working, what is not, and why.



Mark R. Levin

Radio talk show host, author of Liberty and Tyranny: A Conservative Manifesto

Those who fight for liberty and against tyranny have an invaluable ally in The Heartland Institute, which has been an ally in manning the front lines of the freedom movement for more than a quarter century. If you value the power of free-market capitalism and oppose statist and the Leviathan, then you need to know and support this excellent organization.

Neal P. McCluskey

Policy Analyst, Cato Institute

School Reform News is essential reading for me. Without it I could never keep up with everything going on in the world of educational reform.



Chip Mellor

President, Institute for Justice

Changing the world requires two traits among all others, courage and tenacity. Since opening their doors 25 years ago, Joe and Diane Bast and the rest of The Heartland Institute have brought those traits to work every single day. The results speak for themselves. Congratulations Joe, Diane and everyone associated with the Heartland Institute.



Hon. Daryl D. Metcalfe

State Representative – Pennsylvania

The Heartland Institute is an invaluable resource for comprehensive, quality and up-to-date research on current legislative issues. I am pleased to be part of an organization that effectively promotes the free-market principles that are so vital to maintaining our constitutional republic.

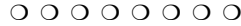


Dr. Patrick Michaels

Senior Fellow, The Cato Institute

Heartland has been about getting the word out on this global warming alarmism for a long time. It's been a leader. Their leadership is having a synergistic effect with the other think tanks and everyone is getting

behind what these guys started.



Hon. Jonathan Miller

State Representative – West Virginia

Heartland’s work on health care issues has been invaluable to me as a legislator. I constantly use the information they provide to build my arguments for committee meetings, floor sessions, and media appearances. Heartland’s work ensures that the free-market perspective gets its piece in the public debate.



Steve Milloy

Founder and Publisher, JunkScience.com

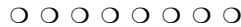
Heartland’s outreach capabilities are unmatched by any think tank that I’ve worked with over the past 20 years – and I’ve worked them all. From organizing amazing climate science meetings to distributing educational materials for state and local politicians and officials, Heartland has been invaluable partner in the battle for public policy based on sound science and economics.



Susan Mitchell

President, Wisconsin Choice Alliance

School Reform News is a valuable asset because it has substance and style. It reinforces supporters — particularly legislators — who can find the ammunition they need about school choice to continue the struggle. This is a particularly important role because the traditional media is so frequently hostile.



Lord Christopher Monkton

Former policy advisor to Margaret Thatcher

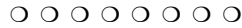
The Heartland Institute speaks out, write papers and publish *Environment & Climate News* which is circulated to 75,000 people. Why is it important that the Heartland Institute and institutes like it do this? Because somebody had to argue for the truth when the politicians won’t.



Hon. Cindy Noe

State Representative – Indiana

The Heartland Institute is a treasure trove of timely information. They do a great job of getting the information to you with their broad array of publications.



Grover Norquist

President, Americans for Tax Reform

The Heartland Institute puts out legitimate research and does serious work, but it also understands that putting out research in a book or a study and putting it in a drawer doesn't accomplish anything.

Heartland has tremendous credibility because they have a very good track record of 25 years. People who want to contribute to moving freedom forward should include Heartland in their portfolio as one of the groups that they should focus on.

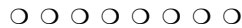
Heartland has been very generous in letting staff writers at Americans for Tax Reform, some of our policy people, to write pieces that are directed at state legislators about cost of government debt and to help promote the taxpayer protection pledge. One of the ways some state legislators first learn about the tax payer protection pledge and its power is reading about it in Heartland's publications. So anyone who wants to speak to state legislators and get good ideas in front of them should be partnering with Heartland.



David Nott

President, Reason Foundation

The Heartland Institute takes the best research from throughout the free market movement and puts it into the hands of policymakers. You can see that with their International Conference on global warming and you can see it in their many publications. My favorite project from the Heartland Institute was PolicyFax, where policymakers could get the research they wanted delivered directly to their office by fax.



Dr. James R. Otteson

Professor, Philosophy and Economics, Yeshiva University

The Heartland Institute is non-profit think tank in Chicago that produces first-rate research and policy analysis exploring free-market-oriented solutions to pressing social, economic, and political needs. Its research has been influential in areas as diverse as environmental legislation to health care.



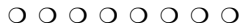
Hon. Bill Owens
Governor - Colorado

The Heartland Institute is one of the country’s best free-market think tanks. I used Heartland publications all the time when I was a state senator and continue to read and cite them as Governor. This kind of reliable and timely research on important public policy issues is invaluable to us here in Colorado and, I’m sure, to elected officials on other states.



Hon. Mike Pence
Congressman – Indiana

The Heartland Institute is an organization I have admired and followed for years. The Heartland Institute is the very picture of American innovation. The institute’s rapid growth in size and stature is a testament to it’s founder David Padden, now chairman emeritus and its first employee, my friend Joseph Bast, now the President. They played an integral part in building one of the most important voices in the national public policy debate.



Hon. Mary Pilcher Cook
State Senator – Kansas

Technology today is moving at break-neck speed and it is imperative legislators keep a watchful eye to ensure citizens’ liberty is protected. With my background as a software engineer, I am confident *Infotech & Telecom News* gives clear information to keep important issues from falling through the cracks. If you want to stay on top of information technology, read *Infotech & Telecom News*.



Sally C. Pipes
President & CEO, Pacific Research Institute

Joe and Diane Bast are true heroes when it comes to support of the free market principles we all hold so dear to our hearts. Their unstinting efforts to create a better world for all Americans is first rate.

Since establishing the Heartland Institute over 25 years ago, they have transformed a small truly state-based think tank into a national treasure. Their work, particularly in health care and the environment, is renowned and I rely on it a great deal in my own efforts in these two areas.



Hon. Dana Rohrabacher
Congressman – California

I want to congratulate the Heartland Institute on its 25th Anniversary. So here you have had over two decades of kicking around all those people in Washington DC who have all the wrong ideas and who would do terrible things to humanity. I especially congratulate you on your defense of the people and attack on the notion of global warming, which was a great threat to the national security of our country and the well-being of our people. So thanks a lot for all you've done on all the issues you have taken on in these last 25 years.



Hon. Chip Rogers
State Senator – Georgia

The Heartland Institute is a true guidebook for legislators who want principle based ideas and answers. The free market approach championed by Heartland is working in our state. I along with many other Georgia legislators look first to Heartland for ideas and solutions.



Harrison “Jack” Schmitt
Former U.S. Senator, Apollo 17 astronaut and moonwalker

The Heartland Institute demonstrates a knack for zeroing in on the most important public policy issues of our time while it brings common sense and free-market principles to bear on state and national politics. Most importantly, Heartland has emphasized the human value in educational choice and school reform; the critical need to add patient choice and constitutional principles as counterweights to the nationalization of healthcare; the role of realistic science into the political debate on the cause of climate change; and the need for proven economic principles in addressing budget and tax questions. Support for The Heartland Institute means support for intrinsic human rights on whose foundation America's success always will rest.



Fred Smith
President, Competitive Enterprise Institute

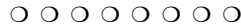
The Heartland Institute is a national policy group based outside of Washington DC that specializes in marketing the message, getting the free market message out, and finding creative ways to do it. They are not afraid to be innovative and to experiment.



Grace-Marie Turner
Founder and president, Galen Institute

Heartland stands tall among the nation's leading free-market think tanks with its strong and unwavering defense of liberty and for its extraordinary ability to arm leaders in every corner of the country with facts

and solid analysis to help them advance policies that promote freedom. Joe and Diane Bast are powerhouse leaders who push ideas and analysis through Heartland’s dynamic media marketing and outreach programs, reaching political and opinion leaders every month with publications on health care, school choice, climate change, and telecom policy, and a wide range of other key issues. Heartland creates a community of informed leaders who are armed with information to shape the policy conversation around the principles of liberty, freedom, and free-markets.



Virginia Walden Ford

Executive Director, D.C. Parents for School Choice

School Reform News has been a vital source of information for us to keep up with what’s going on all over the country. D.C. Parents for School Choice has received so much good attention and it been a wonderful “diary” of the work we’ve done here in the District. We appreciate all the support and encouragement we’ve received in our efforts.”



Hon. Ralph C. Watts

State Representative – Iowa

The Heartland Institute is an excellent source of high quality and up-to-date research on legislative issues. I cite them all the time.



Notes

Titles and affiliations were accurate at the time the endorsement was made, and appear here for identification purposes only. Some of these endorsements are taken from video salutes produced for The Heartland Institute’s 25th anniversary in 2009. Milton Friedman passed away in 2006 and is sorely missed.

The Heartland Institute is a national nonprofit research and education organization with offices in Chicago and Washington, DC. For more information, please visit our Web site at www.heartland.org or call 312/377-4000.