

THE HEARTLANDER

QUARTERLY PERFORMANCE REPORT



HEARTLAND WINS BATTLE AGAINST CLIMATE CHANGE CENSORSHIP



By James Taylor
President

Elon Musk is making news with the release of emails incriminating Twitter and the federal government for coordinating efforts on viewpoint censorship. The release of the “Twitter Files,” however, is merely after-the-fact confirmation of what we

at The Heartland Institute have known—and been subjected to—for years. Moreover, Big Tech continues to target The Heartland Institute

even after the release of the Twitter Files. Rest assured, however, Heartland is fighting back.

I first experienced Big Tech censorship during my years writing a weekly climate change column for *Forbes*’ online publication. In 2011, *Forbes* asked me to begin writing a regular column exposing climate change propaganda. My weekly *Forbes* column quickly became one of the most popular climate change columns published on the internet. For several years, my regular column averaged many thousands of readers and consistently appeared at the top of

CONTINUED FROM PAGE 1

Google News searches for “climate change.”

Then, quite suddenly, Google began burying my *Forbes* column and everything else I would write. Despite the longstanding popularity of my column, I could Google-search the exact title of an article I wrote, along with my name, and the article simply would not show up in Google’s results. With people unable to find my articles, my readership numbers quickly plummeted.

The Heartland Institute’s overall social media visibility and numbers plunged at the same time. Through July 2016, Heartland averaged 30,000 and 60,000 daily Facebook impressions. Those were numbers we had built up and maintained over a long period of time. Suddenly, like somebody flipping a light switch, our Facebook impressions cratered to an average of about 10,000 per day, and they have never recovered. To this day, the numbers clearly show we remain shadow-banned by Big Tech.

The Big Tech oligarchs were up to their same old shenanigans this January. Heartland invited prominent climate scientist Dr. Judith Curry to appear on the January 6, 2023 episode of our weekly *Climate Change Roundtable* videocast. As Curry is one of the most recognizable and accomplished climate scientists in the

world, we expected record viewership for this edition of the Roundtable. However, just minutes before the scheduled start of the livestream, YouTube froze our account and refused to allow us to broadcast the Roundtable. YouTube said it was giving us a “strike” for an unrelated Heartland podcast that was broadcast in 2021 and only now, nearly two years later, was slapping us with a one-week suspension just minutes before our most anticipated *Climate Change Roundtable* ever.

Heartland’s communications team quickly sprang into action. We streamed the Roundtable through the free-speech-oriented platform Rumble. Though we did not get nearly as many live viewers there as we had expected to watch on YouTube, the one-hour recording of the show with Dr. Curry on Rumble racked up nearly 150,000 views in less than a week. That is by far the

most views ever for an edition of *Climate Change Roundtable*—no matter where it was streamed or posted.

In short: we won. Now, after Big Tech failed in its effort to censor our climate realism program, YouTube has acknowledged it had no justification to give us a “strike” and a suspension. Big Tech throttled us on the day of the Roundtable, but it couldn’t keep climate realism and truth down forever. At The Heartland Institute, we’ll never give up spreading the truth.

“In short: we won. Now, after Big Tech failed in its effort to censor our climate realism program, YouTube has acknowledged it had no justification to give us a ‘strike’ and a suspension.”

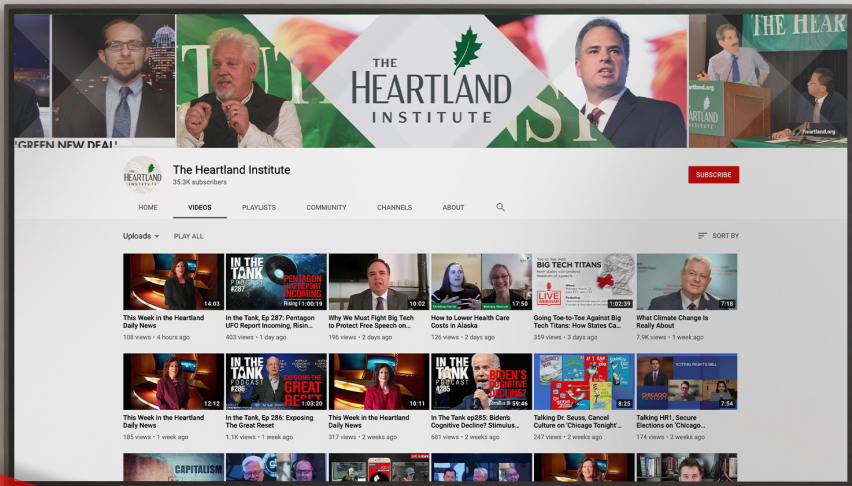
The Heartland Institute is an independent source of research and commentary founded in Chicago, Illinois in 1984. It is not affiliated with any political party, business, or foundation. Its activities are tax-exempt under Section 501(c)(3) of the Internal Revenue Code.

Heartland’s mission is to discover, develop, and promote free-market solutions to social and economic problems. Such solutions include parental choice in education, market-based approaches to environmental protection and health care finance, tax and spending limitation, and deregulation in areas where property rights and markets do a better job than government bureaucracies.

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Policy Information and Entertainment

The Heartland Institute's YouTube channel is an excellent place to go for great, information-filled content. Watch exclusive conferences, podcasts, webinars, and videos that will give you the facts you need to stay up-to-date on important public policy topics.

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THE HEARTLAND INSTITUTE

BY THE NUMBERS

During the fourth quarter of 2022, The Heartland Institute ...

APPEARED IN THE MEDIA

1,269

TIMES.



AD VALUE OF ALL MEDIA HITS IS
ESTIMATED TO BE

\$41.6
MILLION

PUBLISHED

62

STORIES
ON OUR

CLIMATE REALISM AND
CLIMATE AT A GLANCE
WEBSITES.



PRODUCED

51

RESEARCH &
COMMENTARIES
ADDRESSING ISSUES
THROUGHOUT
THE COUNTRY.

PUBLISHED

615

STORIES ON THE *HEARTLAND DAILY*
NEWS WEBSITE.

ADDED

55

BLOG POSTS TO
FREEDOM
PUB.

CONTACTED ELECTED OFFICIALS

60,537

TIMES, INCLUDING **500** ONE-ON-
ONE CONTACTS BY PHONE, EMAIL,
OR IN PERSON.

WROTE
AND
PLACED

43

OP-EDS IN
OUTSIDE
PUBLICATIONS.



GENERATED AT LEAST

64

BROADCAST,

821

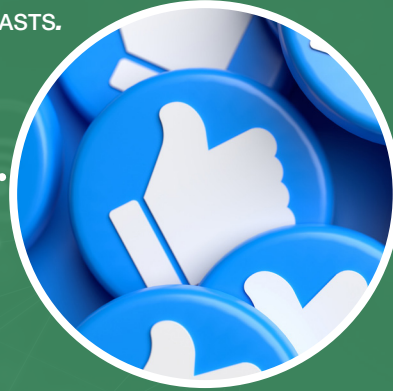
ONLINE,

AND **384** PRINT MEDIA HITS REACHING
MORE THAN **5.5 MILLION** PEOPLE.

RELEASED

51

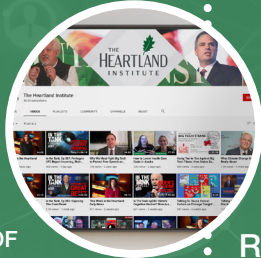
PODCASTS.



ADDED

115VIDEOS TO OUR
YOUTUBE CHANNELS,
ATTRACTING A TOTAL OF**1,719,926** VIEWS.

OUR VIDEOS WERE VIEWED

251,127 TIMES ON FACEBOOK.

REACHED MORE THAN

314,979

PEOPLE ON OUR FACEBOOK PAGES.

PUBLISHED

PRINT AND

2

DIGITAL MONTHLY

ISSUES OF *HEALTH
CARE NEWS*.

PUBLISHED

101NEW ARTICLES ON
STOPPINGSOCIALISM.COM.

SENT OUT **96** EMAILS,
HITTING THE INBOX OF OUR
AUDIENCES **1,295,790**
TIMES. THE EMAILS
WERE OPENED ALMOST
490,843 TIMES AND
GENERATED MORE THAN
30,000 CLICKS TO
HEARTLAND CONTENT.



DISTRIBUTED **25**
ISSUES OF OUR CORE
WEEKLY E-NEWSLETTERS
– *CLIMATE CHANGE
WEEKLY*, *HEARTLAND
WEEKLY*, AND *THE
LEAFLET* – REACHING THOSE
AUDIENCES A TOTAL OF
247,429 TIMES.

ESG

Pushing Back on ESG

Heartland has become the nation's leading voice in opposition to the anti-market abuse of environmental, social, and governance (ESG) scores in finance. Financial industry behemoths BlackRock and Vanguard recently walked back their ESG commitments, thanks in no small part to Heartland's tireless work on the subject.

The ESG scheme is far too important to the radical left and the nanny state to be completely abandoned, however. Many states are planning or already considering legislation that either promote or limit the use of ESG scores, and Heartland will be very active in both cases.

In late October, a South Carolina lawmaker invited Heartland to present at a panel discussion at the state capitol on ESG issues. Members of Gov. Henry McMaster's staff, State Treasurer Curtis Loftis, and anti-ESG investor Vivek Ramiswamy participated in a wide-ranging conversation. Policymakers came away

with plans to tackle ESG head on.

Heartland also contacted all 100 members of the Colorado House of Representatives and Senate on the hot topic of methane emissions this quarter. Senior Policy Analyst Tim Benson's *Research & Commentary* discussed a new study in the peer-reviewed journal *Atmospheric Chemistry & Physics*, which found methane emissions in Colorado have decreased even as oil production increased.

From the airwaves to newspapers and the internet, Heartland's leadership on free-market environmentalism blanketed the media this quarter. Fox News quoted Heartland President James Taylor on the energy crisis in Europe and the influence of climate change on extreme weather. Taylor's op-ed for Fox News offering climate change realism amassed more than 3,000 comments.

Heartland Director Steve Milloy made television appearances on One America News and Newsmax. Milloy also was



H. Sterling Burnett
Director
Managing Editor



Anthony Watts
Senior Fellow

interviewed on radio for the *The Lars Larson Show*. Taylor appeared on *Dr. Gina Primetime* on Real America's Voice, as well as the *Andy Caldwell Show*. Heartland's analyses of climate and environmental issues appeared 27 times on the radio this quarter; 189 times in newspapers, three in magazines, and 403 online.

Heartland's online outreach was especially effective this quarter. Heartland released new videos promoting our poll with Fairleigh Dickinson University, which dispelled the myth that there is a 97 percent consensus among scientists predicting catastrophic manmade global warming. The video received more than 217,000 views on Facebook and 513,000 on YouTube, despite continual censorship. Another video attacking climate change myths amassed more than 263,000 views.

Environment & Climate News posted 115 articles online this quarter, including 27 on the oil and gas industry, 24 on renewable energy problems, 20 on climate change alarmism, 15 on the cost of energy and fuel, and 13 on the Green New Deal. Heartland sent nine issues of the *Climate Change Weekly* email newsletter to more than 5,000 recipients, totaling 45,913 emails sent, 24,521 opens, and 1,761 clicks on Heartland's free-market climate and environment content.

Heartland's subject matter expertise on climate and environmental issues remains internationally recognized. In 2023, there are renewed fights that must be won on renewable energy mandates, oil and gas exploration, climate change alarmism, and ESG score abuse—and Heartland will continue to engage them forcefully with sound science and informed policy analysis.



Linnea Lueken
Research Fellow

CENTER HIGHLIGHTS

Contacted legislators about environment and climate policy 18,174 times.

Hosted a panel on ESG issues with the State Treasurer of South Carolina and 37 other policymakers.

Sent a *Research & Commentary* on decreasing methane emissions in Colorado to all 100 of the state's legislators.

Attained 630 media hits, including 27 on radio, 189 in newspapers, three in magazines, and 403 online.



Weapons in the Fight for Liberty

America's fiscal health is in dire straits. On December 29, President Joe Biden signed into law a monstrous \$1.7 trillion omnibus spending bill. Politicians in Washington, DC and many states are addicted to such deficit spending, and the situation is quickly approaching crisis levels.

This quarter, Heartland deployed two new weapons in the fight for fiscal restraint, property rights, and civil liberties. *Life, Liberty, Property* is a weekly email newsletter with news and analysis on constitutional remedies to policy problems, respect for private property rights, government's effect on the economy, and state and local successes and failures. The inaugural issue was sent to 21,134 policymakers and other public policy leaders in December.

Heartland also added a *Rights, Justice & Culture News* section to the *Heartland*

Daily News website, covering cultural issues, law enforcement, gun rights, and more. We posted 86 articles to this section in the quarter.

Heartland's economic and fiscal policy periodical, *Budget & Tax News*, was distributed via email 17,578 times to policymakers and thought leaders. Our *Budget & Tax News* section at *Heartland Daily News* included 251 articles this quarter, with 72 on government spending trends, another 72 on GDP and economics, 57 on electoral reform, 37 on constitutional rights, and 34 on regulatory issues.

Economic analysis from Heartland proved very popular in the media this quarter. Editorial Director Chris Talgo's op-eds on the Second Amendment appeared in the *Pittsburgh Post-Gazette* and *The Sun*. Heartland's opposition to the taxpayer-funded stadium for the Chicago Bears in Arlington Heights appeared in



S.T. Karnick
Director of
Publications



Robert Genetski
Economist

The Chicago Tribune. Fox News featured an op-ed by Socialism Research Center Director Justin Haskins, and Senior Fellow and Director of Publications S. T. Karnick's op-eds on federal fiscal policy, the Fed, and the economy were published in *American Greatness, Issues & Insights*, and *RedState*.

Heartland achieved a total of 175 hits in various media this quarter, including two on television, one on radio, two in magazines, 51 in print newspapers, and 199 online. Heartland also produced a podcast episode and 12 blog posts on budget and taxes.

To combat the profligate taxing and spending of America's political class, Heartland's policy analysts released a flurry of economic research and commentary in the media in addition to sending it directly to policymakers. Heartland contacted legislators 23,827 times on budget and tax issues this quarter, of which 7,653 were direct, personal contacts.

State Government Relations Manager Samantha Fillmore produced *Research & Commentary* policy papers proving the economic harm caused by minimum wage laws. Her economic analysis cited eight research studies and other commentaries and was custom-tailored with specific data for each of the 50 states.

Budget and Tax issues continue to be one of Heartland's most popular subject areas with policymakers. Although the federal government shows no signs of curtailing its reckless fiscal policies, many states are taking the opposite approach. Heartland offers their lawmakers hard economic data and analysis from leading thinkers on these issues to help them confront these difficult problems.



Stephen Moore
Economist

CENTER HIGHLIGHTS

Launched *Life, Liberty, Property*, Heartland's new email newsletter about property rights, the economy, government effectiveness, constitutionalism, and related issues.

Made 23,827 contacts with legislators, including 7,653 direct, personal contacts.

Heartland's economic analysis was featured in the *Chicago Tribune*, *Pittsburgh Post-Gazette*, Fox News, *American Greatness, Issues & Insights*, *RedState*, and other outlets.

Sent custom-tailored *Research & Commentaries* against minimum wage laws to legislators in all 50 states.

Coming Soon ...

15TH INTERNATIONAL **CONFERENCE ON CLIMATE CHANGE**

The True Crisis
***Climate Change or
Climate Policy?***

FEB. 23-25 | ORLANDO, FLORIDA

CLIMATECONFERENCE.HEARTLAND.ORG

FEATURED SPEAKERS INCLUDE



Rep. Lauren Boebert



Sen. Ron Johnson



Patrick Moore, Ph.D.



Myron Ebell



Judith Curry, Ph.D.



Christopher Essex, Ph.D.



Alex Epstein



Christopher Monckton



William Happer, Ph.D.

Can't Make It To Orlando?

WATCH ALL THE MOST IMPORTANT PRESENTATIONS AT

[CLIMATECONFERENCE.HEARTLAND.ORG/WATCH-LIVE](https://climateconference.heartland.org/watch-live)



Photo Courtesy NIAID/Wikicommons

Calling Government to Account

COVID-19 entered the public health lexicon more than three years ago, and governments around the world still struggle to handle it competently. As news of sudden deaths becomes more common, many Americans feel betrayed by the lack of transparency from public health officials and vaccine manufacturers.

Heartland has tackled these challenging subjects from the beginning with the scientific rigor that policymakers and the public have come to expect. Heartland was among the first organizations to cover the debates about COVID-19 vaccines, mandates, and alternative treatments in an objective and evenhanded way. Now that the virus has become a perennial part of life, Heartland's scientific analysis of health care policy is more important than ever.

Health Care News (HCN) is one

of Heartland's most powerful tools to promote free-market news and analysis on health care. This quarter, Heartland printed two issues of the newspaper and distributed them to each of the nation's 8,346 state and federal legislators, as well as industry analysts and thought leaders. We sent updates on *HCN* via email in a total of 27,944 messages.

We posted 54 *HCN* articles online at *Heartland Daily News* this quarter, in addition to the print publication. COVID-19 and vaccines were the most frequent topics, constituting 17 articles, plus 12 articles on federal reform, 12 on state-level reform, and nine on masks and other government mandates. In addition to these issues of *HCN*, Heartland contacted legislators with other communications a total of 18,261 times.

Heartland's health care policy analysis



**AnneMarie
Schieber**
Managing Editor



Matt Dean
Senior Fellow for
Health Care Policy
Outreach

reached many other news outlets. *RedState* ran two op-eds on health care by Editorial Director Chris Talgo. Talgo exposed the hubris of a United Nations official who declared, “we own the science,” at the recent World Economic Forum meeting, and Talgo documented the long list of failures by former director of the National Institute for Allergy and Infectious Diseases: Dr. Anthony Fauci.

Heartland’s coverage of health care was featured in online news outlets 11 times and was augmented by appearances in all other media types, including television, radio, and printed newspapers. Heartland produced nine podcasts on health care this quarter, continuing to enjoy a strong following with diverse content including interviews with internationally renowned analysts and industry leaders.

The governmental response to COVID-19 will remain one of the most important health care policy issue areas for Heartland in 2023, but there are many other critical trends to cover. Heartland Health Care Policy Outreach Senior Fellow Matt Dean has written on the alarming rise of ESG score-styled health care rationing of politically disfavored patients. Dean expects related legislation to be proposed soon, which Heartland will put under the microscope.

Heartland also plans to analyze the efficacy (or lack thereof) of government shutdowns, mask mandates, vaccine mandates, and other responses to the pandemic, as well as novel approaches to reforming Medicare and Medicaid. Every American is affected by health care policy, and it will remain an essential component of Heartland’s free-market policy reform work in 2023.



**Bonner Cohen,
Ph.D.**
Heartland Writer

CENTER HIGHLIGHTS

Published and distributed two issues of *Health Care News* to thousands of policymakers and industry leaders.

Produced nine episodes of the *Health Care News Podcast*.

Contacted legislators about health care issues 18,261 times.

Posted 54 *Health Care News* articles online on the *Heartland Daily News* website.

Appeared on television and radio, three times in print newspapers, and 11 times online.



Confronting A Harmful Education Agenda With Real Reforms

America's education system is undergoing serious changes as millions of parents fight back against the political indoctrination of their children in public schools. Many frustrated parents have run successfully for their local school board, state and district boards are reforming curricula, and school choice is poised to expand significantly as state legislatures open sessions in 2023. Heartland was a leading voice this quarter for real reforms in opposition to the radical left's harmful education agenda.

Heartland Daily News published 25 articles about classroom indoctrination, 24 on the negative influence of teachers unions, 23 on school choice alternatives, 16 on politicized curricula, and 11 on the divisive effect of critical race theory.

These articles were also published in Heartland's *School Reform News* email newsletter for policymakers, which was

distributed to 8,840 people. Heartland also initiated 31 direct, personal contacts with legislators on education policy this quarter, even though very few state legislatures were in session in the fourth quarter. The states are where education policy is made, and Heartland's national reach to all state lawmakers is unmatched.

Education was a popular topic in Heartland's editorials this quarter, especially the Biden administration's plans to "forgive" student loan debt. Heartland exposed these disastrous schemes, including two articles by Justin Haskins, director of Heartland's Socialism Research Center, for Fox News and Editorial Director Chris Talgo's op-ed in *RedState*. These articles were just a few of the 1,269 media hits Heartland achieved this quarter, including 384 in print, which reached a total circulation of 5.5 million people.

Heartland also achieved significant



Tim Benson
Policy Analyst



Larry Sand
Policy Advisor

engagement on social media regarding education policy. Freedom activist Yeonmi Park's speech at the Heartland Anniversary Benefit Dinner quickly went viral on YouTube, amassing more than 634,000 views. Park described the horrific conditions in her native North Korea and compared them to the lack of free speech she experienced as a student at Columbia University.

It was Heartland's most popular video in a quarter that brought us considerable online traction. Heartland's online videos made 7,275,098 impressions and 1,719,926 views this quarter, totaling 2,714,928 minutes of Heartland's free-market content viewed.

Heartland published eight blog posts on *Freedom Pub* and produced 16 episodes of its *Ill Literacy* podcast about education issues. Topics on *Ill Literacy* this quarter included the state of school choice with The Heritage Foundation's Jonathan Butcher, the influence of the Bible in shaping American history with University of Notre Dame's Dr. Mark A. Knoll, and the rising distrust of American institutions with the University of Texas's Dr. Brian P. Levack.

All 50 state legislatures will be in session in 2023, and Heartland plans to seize the opportunity to discuss education reform broadly. Multiple states will consider legislation to follow in Arizona's footsteps to create universal school choice, and Heartland will be extolling the virtues of these reforms just as we did so effectively in the Arizona debate. As America's parents and reform-minded legislators work together to cast off the shackles of government schooling, Heartland equips them with timely research and analysis in support of educational freedom.



Kevin Mooney
Heartland Writer

CENTER HIGHLIGHTS

Published 220 articles on education policy for *Heartland Daily News*.

Sent biweekly email issues of *School Reform News* to 8,840 education policymakers and other thought leaders.

Published 16 podcasts on education policy.

Editorials on student loan forgiveness were published on *RedState* and twice on Fox News' website.

Freedom activist Yeonmi Park's Heartland presentation about free speech on campus was viewed more than 634,000 times on YouTube.

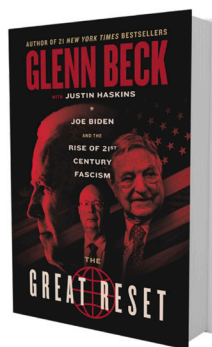
SOCIALISM RESEARCH CENTER

STOPPING
#SOCIALISMSILENT
SOCIALISM

Gearing Up For a BIG Year Ahead

Since its launch in late 2018, the Socialism Research Center has made incredible progress. It now boasts more than 700,000 social media followers, and its staff has appeared on television and radio *hundreds* of times. The SRC has also partnered with Glenn Beck to produce two *New York Times* bestselling books, led the campaign against the radical Great Reset movement, and worked with lawmakers across the country to stop environmental, social, and governance metrics—a dangerous kind of social credit scoring system favored by Davos elites and the Biden administration. Over the past few years, tens of millions of people have read our work, and millions more have watched our videos or seen our experts appear on television.

But as successful as our project has been so far, we expect 2023 to be our best year yet. In the fourth quarter of 2022, the Socialism Research Center set the table for some truly remarkable projects that will serve as our focus over the course of the next 12 months.



THE GREAT RESET: JOE BIDEN AND THE RISE OF 21ST CENTURY FASCISM

By: Glenn Beck and
Justin Haskins

Contributor: Donald Kendal

In November, the SRC's co-leaders Justin Haskins and Donald Kendal met with more than 200 lawmakers in Dallas to discuss the importance of enacting new legislation to stop the spread of ESG. Research Fellow Jack McPherrin produced five important and highly popular fact sheets designed specifically for legislators, all of which have since been distributed widely among policymakers at the state and federal levels.

McPherrin and Haskins also began writing an upcoming policy paper focused on ESG and the dangers it poses for the economy and individual liberty. Once



Justin Haskins
SRC Director



Donald Kendal
Graphic Designer

published, likely in the first quarter of 2023, it will be distributed to every state and federal lawmaker in America.

Haskins also met privately with dozens of lawmakers and legislative staff in the fourth quarter to talk about the Great Reset, digital currencies, socialism, and ESG, and our hope is that all of these efforts—along with many more in 2023—will soon culminate in significant new legislative proposals targeting ESG.

In the fourth quarter, Haskins and Kendal worked closely with nationally syndicated radio host and owner of Blaze Media Glenn Beck to develop a new book and public relations campaign focused on the Great Narrative. The Great Narrative is a campaign by elites at the World Economic Forum and elsewhere to combine ESG and other Great Reset ideas with emerging technologies such as artificial intelligence, digital currencies, automation, and quantum computing. The new book—the third authored by Beck, Haskins, and Kendal—will be published in 2023 and is expected to be a national bestseller.

In 2023, the Socialism Research Center will reach more people than ever, have a greater impact on legislative efforts to stop key parts of the Great Reset, and continue to produce highly influential, groundbreaking research. And it's all thanks to generous supporters of The Heartland Institute. We hope you'll continue to help us change the world for the better.



Jack McPherrin
Research Editor



Chris Talgo
Editorial Director

CENTER HIGHLIGHTS

Appeared on a radio, podcast, or television show 8 times, including appearances on the Fox News Channel's *Fox & Friends*, AM-740 in Houston, WFLA-FM in Tallahassee, Florida, and AM-560 "The Answer" in Chicago.

Published 101 new articles on [StoppingSocialism.com](https://stopping-socialism.com), earning 364,352 page views.

Added 71,843 followers across the Socialism Research Center's Facebook pages, Twitter accounts, and YouTube channels (including the Justin Haskins fan pages). At the end of the fourth quarter of 2022, SRC social media accounts had 733,117 followers, a new record.

Recorded an average monthly reach of 178,453 unique users across all the Stopping Socialism Facebook pages (including the Justin Haskins page).

McPherrin authored five policy publications related to the socialism-influenced environmental, social, and governance (ESG) score movement. The reports have been used by numerous lawmakers at both the state and federal levels.



Government Relations

Acting As A Key Resource For State Lawmakers

By Cameron Sholty
Government Relations Director

Heartland's government relations department closed 2022 hopeful that the momentum pushing back on the global environmental, social, and governance (ESG) movement continues to gain steam in the states in 2023.

Several states have already taken decisive action against woke capital and withdrawn their investment funds or prohibited state contracts with firms that use ESG scores in making investment decisions. States like South Carolina, West Virginia, and Utah have already withdrawn tens of billions of dollars from BlackRock and elected officials—like Florida Gov. Ron DeSantis—have signaled that their states will follow suit.

There is an expectation that as many as 30 pieces of legislation will be introduced this spring throughout the country, all aimed at ensuring that investment strategies are pro-growth and provide the greatest return on investment for retirees.

But, while ESG may be one of the single most important issues facing state lawmakers this coming year, there is no shortage of other issues with which Heartland will engage and work to inform lawmakers regarding public policy shifts and opportunities.

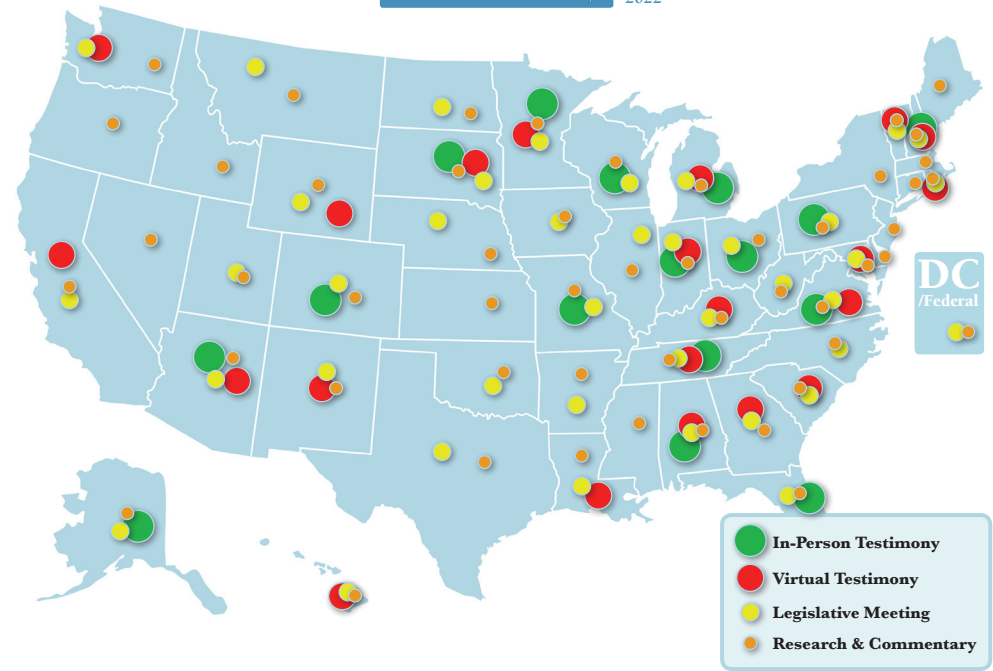
In general, 2022 was a significant year for the advancement of educational opportunities for children and families. As has been noted in these pages and in publication after publication from Bangor to Orange County, the pandemic was a nightmare for children's education experience. Fortunately, the response by lawmakers and opinion leaders calling for a fresh look at school choice centering on families has rejuvenated education reform debates.

Like ESG, several states are likely to develop legislation empowering families to choose schools and programs that work for them and not entrenched union interests. Families remember the long days and tear-filled nights for their youngsters and are not going to afford any grace—nor should they—to the special interests that unnecessarily closed their schools and robbed their children of a rich learning environment.

Every indication is that 2023 will be a year in which frustrations with the status quo in Washington, DC boil over and state lawmakers intend to respond with bold new initiatives that prioritize economic growth and individual liberty. From renewed efforts to ensure online free speech to innovations in health care policy, The Heartland Institute intends to be a key resource as states look to the future.


Heartland Heat Map

THE HEARTLAND INSTITUTE # 2022



	In-Person Testimony	Virtual Testimony	Legislative Meeting	Research & Commentary		In-Person Testimony	Virtual Testimony	Legislative Meeting	Research & Commentary		In-Person Testimony	Virtual Testimony	Legislative Meeting	Research & Commentary
AL	●	●	●	●	LA		●	●	●	OH	●		●	●
AK	●		●	●	ME				●	OK			●	●
AZ	●	●	●	●	MD		●	●	●	OR				●
AR			●	●	MA				●	PA	●		●	●
CA		●	●	●	MI	●	●	●	●	RI		●	●	●
CO	●		●	●	MN	●	●	●	●	SC		●	●	●
CT				●	MS				●	SD	●	●	●	●
DE				●	MO	●		●	●	TN	●	●	●	●
FL	●		●	●	MT			●	●	TX			●	●
GA		●	●	●	NE			●	●	UT			●	●
HI		●	●	●	NV				●	VT		●	●	●
ID				●	NH	●	●	●	●	VA	●	●	●	●
IL			●	●	NJ				●	WA		●	●	●
IN	●	●	●	●	NM		●	●	●	WV			●	●
IA			●	●	NY				●	WI	●		●	●
KS				●	NC			●	●	WY		●	●	●
KY		●	●	●	ND			●	●	DC			●	●

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HOW TO GET THE MOST OUT OF HEARTLAND

The Heartland Institute produces content for everyone. Whether it's daily news articles on HeartlandDailyNews.com, podcasts on iTunes, videos on YouTube, or email updates, you can customize the way you receive Heartland's great work.



For more information,
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